

## University of Pretoria Yearbook 2021

## Competitive intelligence (II) 427 (INY 427)

**Qualification** Undergraduate

Faculty Faculty of Engineering, Built Environment and Information Technology

Module credits 15.00

NQF Level 08

Prerequisites INY 426

**Contact time** 8 meetings per semester

**Language of tuition** Module is presented in English

**Department** Information Science

Period of presentation Semester 2

## Module content

The module focuses specifically on the theory and practice of (competitive) Intelligence Analysis and a variety of aspects and techniques from related disciplines which apply to intelligence analysis. The module exposes students to new (intellectually challenging) and useful methods for conducting intelligence analysis as embedded in relevant theory and practices.

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